

# Structured Hidden Markov Models



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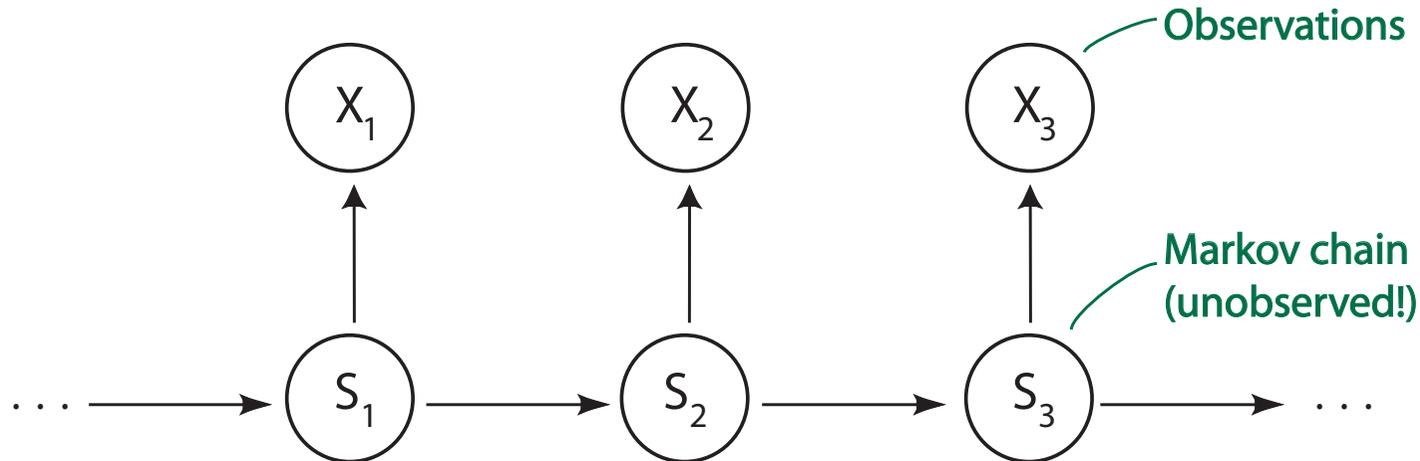
# Outline

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1. Hidden Markov Models
2. Structured Hidden Markov Models
3. Application - Daily Return Series
4. Application - Asset Allocation

# 1. Hidden Markov Models

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Hidden Markov Models (HMM)/Markov-switching models are applied in various contexts, e.g.,

1. Daily return series (Rydén et al. 1998),

$$r_t \sim N(0, \sigma_{s_t}^2).$$

2. GDP, unemployment rate (Hamilton 1989, 2005)

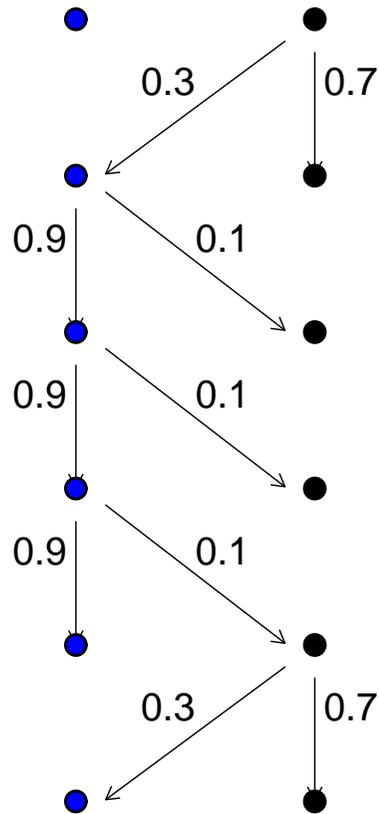
$$y_t = c_{s_t} + \phi_1 y_{t-1} + \phi_2 y_{t-2} + \dots + \epsilon_t, \quad \epsilon_t \sim N(0, \sigma^2)$$

# 1. Hidden Markov Models

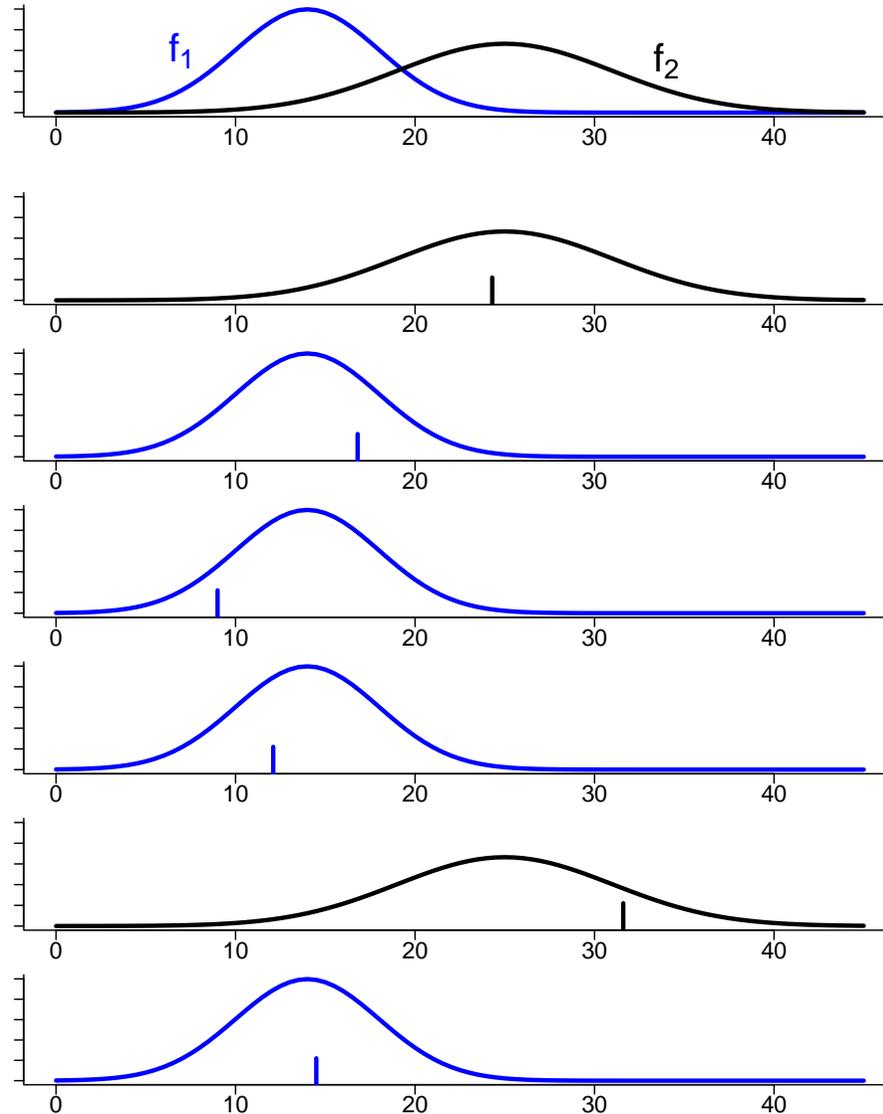
parameter process

**State 1**  
 $\pi_1 = 0.75$

**State 2**  
 $\pi_2 = 0.25$



state-dependent process



observations

24.3

16.8

9

12.1

31.6

14.5

# 1. Hidden Markov Models - Likelihood

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The likelihood of a HMM can be written as

$$L = \boldsymbol{\pi} \mathbf{P}(x_1) \mathbf{T} \mathbf{P}(x_2) \mathbf{T} \cdots \mathbf{T} \mathbf{P}(x_T) \mathbf{1}^t,$$

with

$$\mathbf{P}(x_t) := \begin{pmatrix} p_1(x_t) & & & 0 \\ & p_2(x_t) & & \\ & & \ddots & \\ 0 & & & p_m(x_t) \end{pmatrix},$$

$$p_i(x_t) := P(X_t = x_t \mid S_t = i), \quad i = 1, \dots, m,$$

transition probability matrix  $\mathbf{T}$ , initial distribution  $\boldsymbol{\pi}$ , and  $\mathbf{1} = (1, \dots, 1)$  (Zucchini, 1997)

# 1. Hidden Markov Models - Parameter Estimation

**Method:** Usually, maximum-likelihood parameter estimation is used

## Two ‘competing’ techniques

### 1. EM-algorithm (Baum et al. 1970)

**Pros:** Stability/large circle of convergence

**Cons:** Slow rate of convergence in the neighborhood of a maximum

M-Step may itself involve a numerical maximization in complex models

(Wang, Puterman 1999)

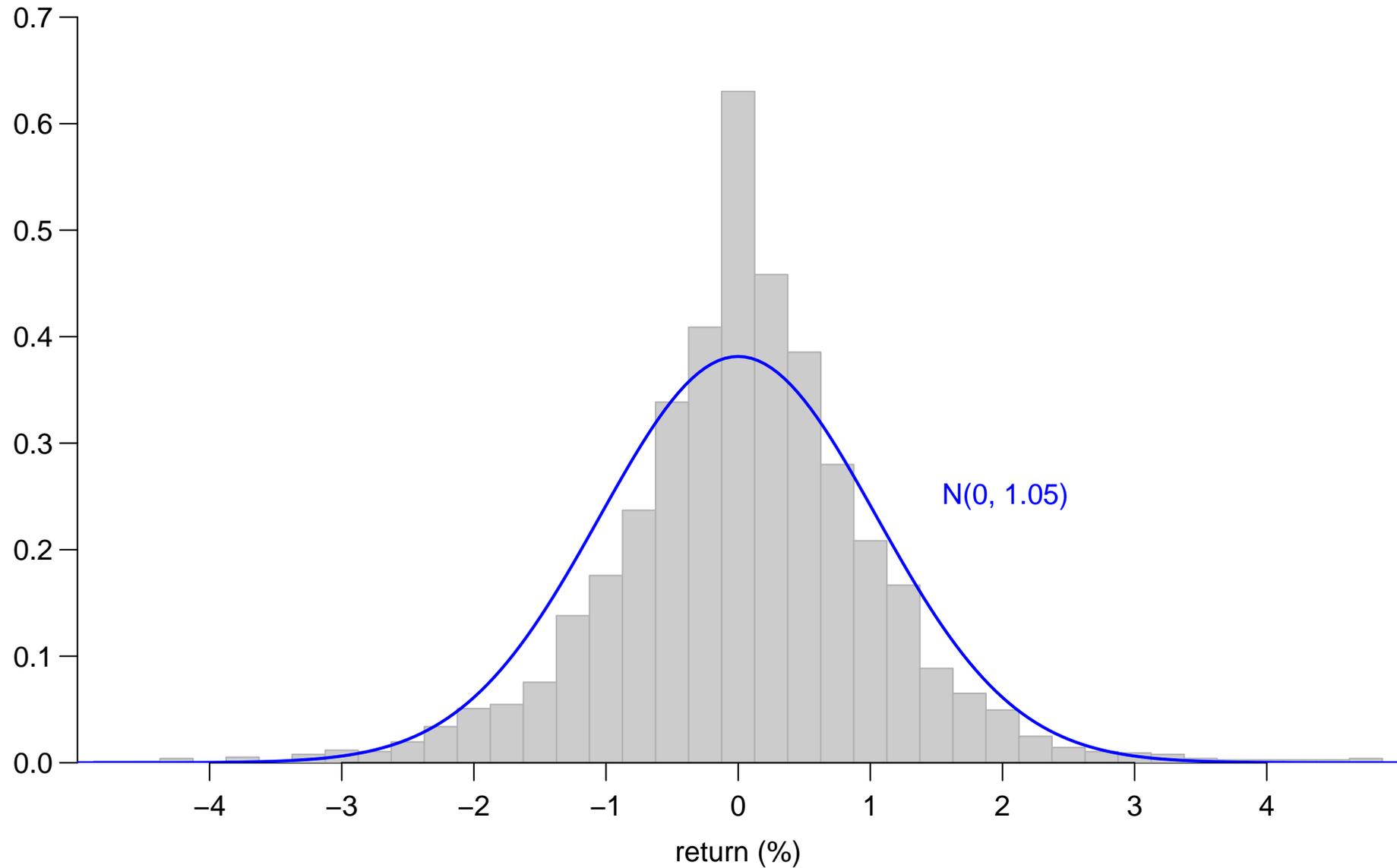
### 2. Direct numerical maximization

**Pros:** Treatment of missing observations, easy to fit complex models, strong (superlinear) convergence in the neighborhood of a maximum

**Cons:** Weak ‘global convergence’ properties

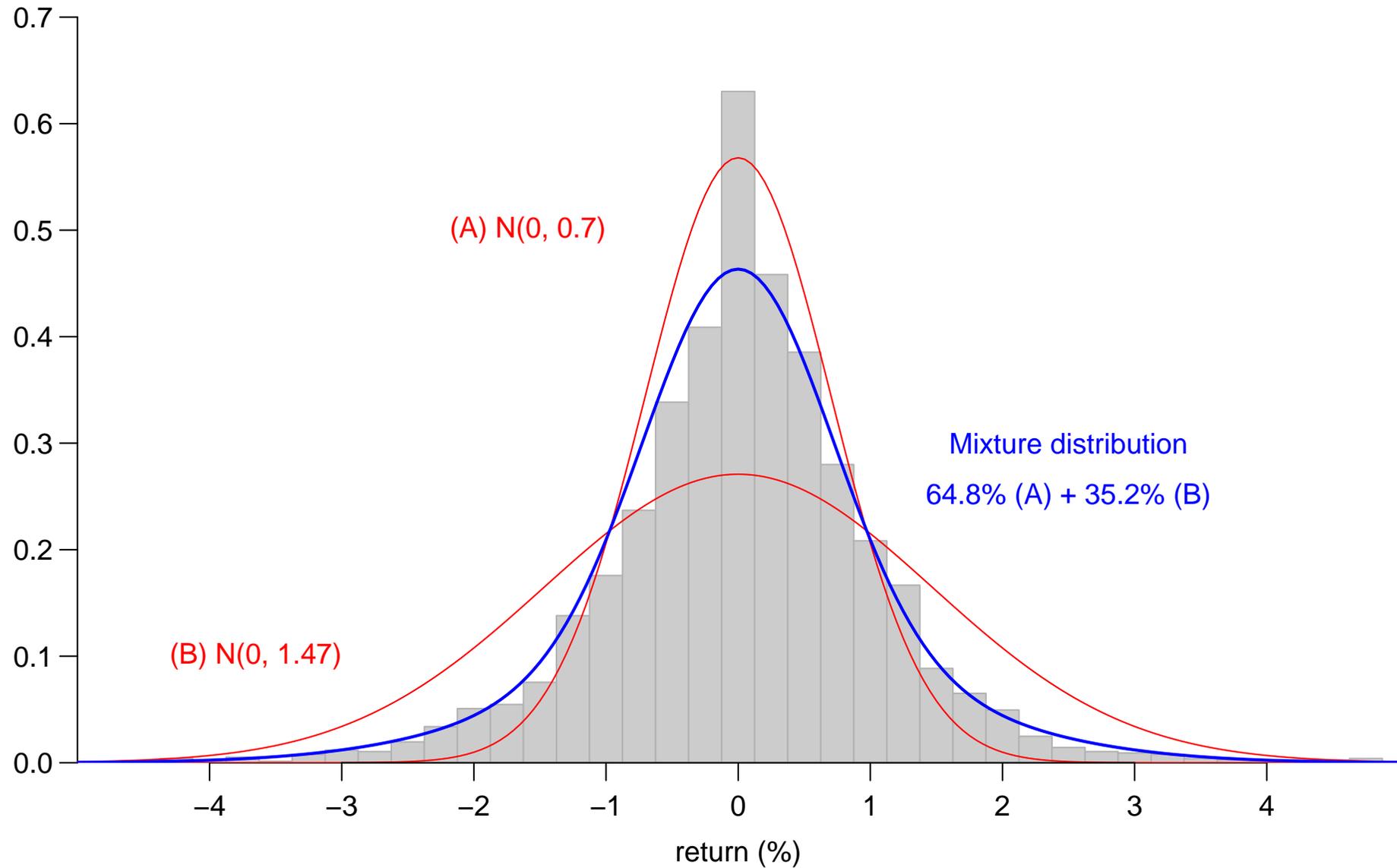
# 1. Hidden Markov Models - Daily Return Series Example

DJIA with fitted normal distribution, 31.12.93–11.10.2005



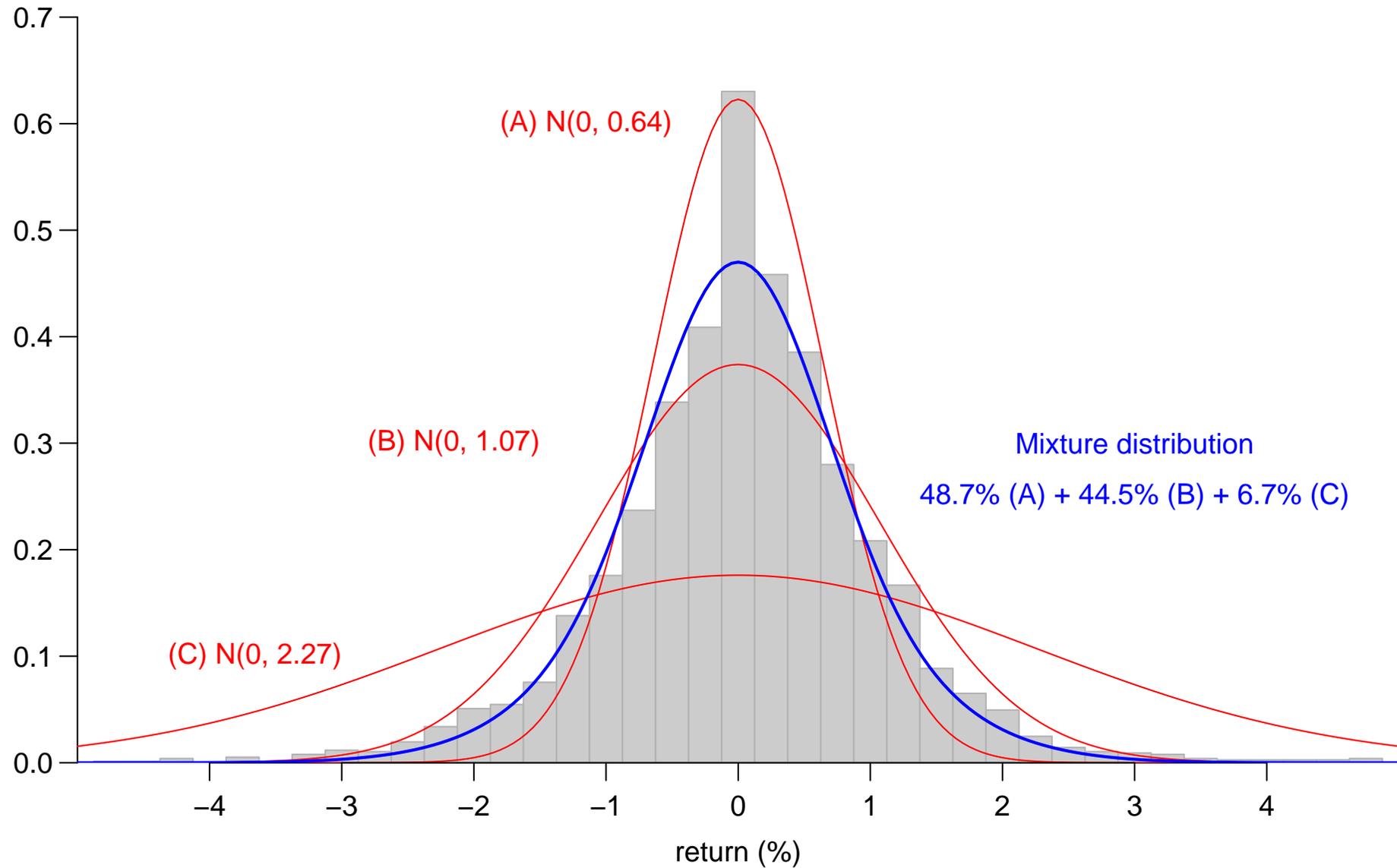
# 1. Hidden Markov Models - Daily Return Series Example

DJIA with mixture of two normal distributions



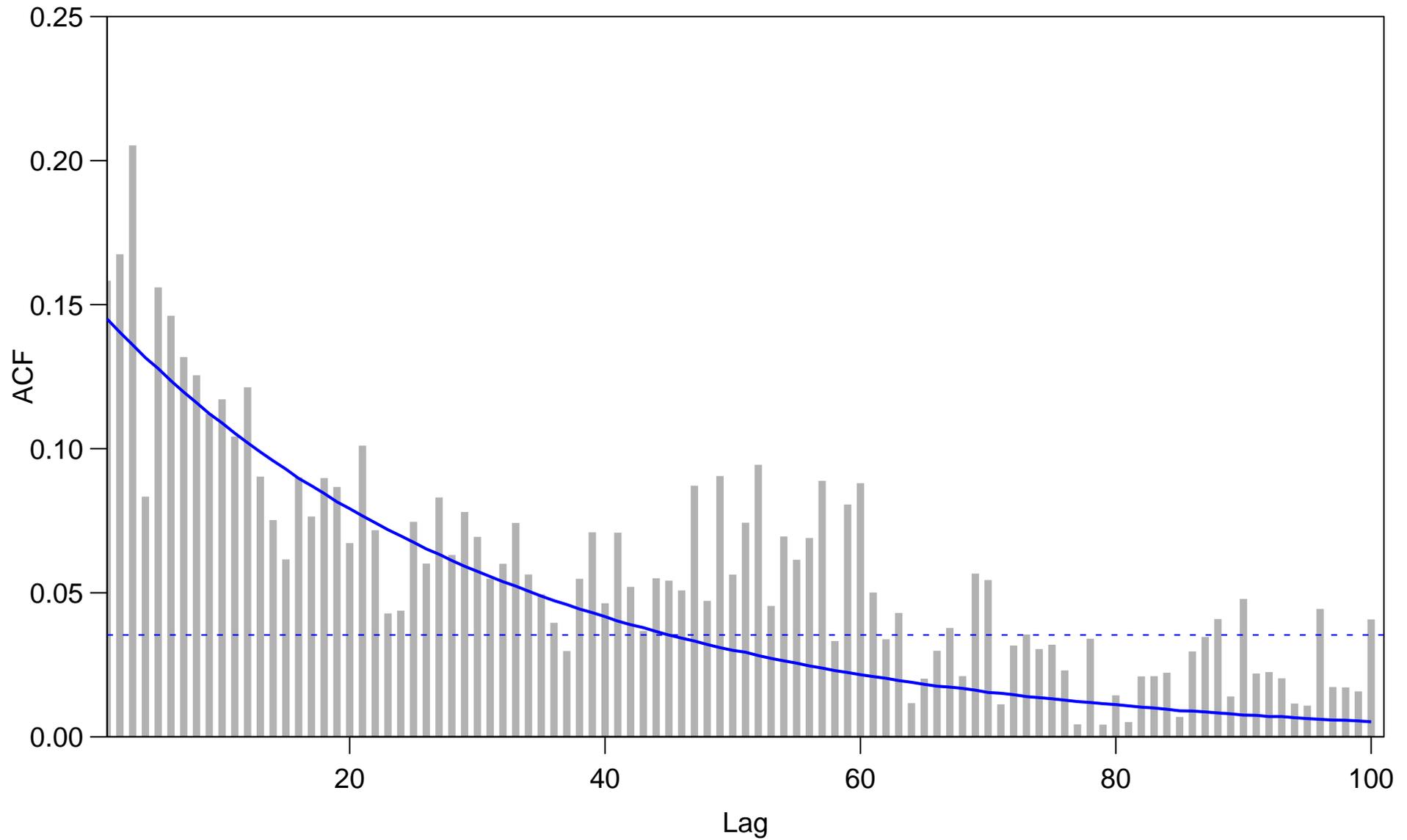
# 1. Hidden Markov Models - Daily Return Series Example

DJIA with mixture of three normal distributions



# 1. Hidden Markov Models - Daily Return Series Example

**Empirical and model ACF – squared returns DJIA, 2-state-HMM**



# 1. Hidden Markov Models - Limitations

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**Models in finance:** 2 - 3 states

**Reason:** Number of parameters -  $m$ -state HMM (normal distributions)

$$\mathbf{m(m - 1) + 2m}$$

‘High’ number of states  $\Rightarrow$

- Low-persistent regimes occur, depending on outliers (Rydén et al. 1998)
- Results highly dependent on initial values

**Example:** Daily returns from the DJIA, 31.12.93-11.10.2005 (3072 obs.),  
HMM with  $N(0, \sigma_{s_t}^2)$  conditional distributions

$$T_2 = \begin{pmatrix} 0.989 & 0.011 \\ 0.020 & 0.980 \end{pmatrix}$$

# 1. Hidden Markov Models - Limitations

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$$T_4 = \begin{pmatrix} 0.973 & 0.027 & 0.000 & 0.000 \\ 0.045 & 0.950 & 0.005 & 0.000 \\ 0.000 & 0.003 & 0.989 & 0.008 \\ 0.000 & 0.000 & 0.051 & 0.949 \end{pmatrix}$$

$$T_6 = \begin{pmatrix} 0.966 & 0.034 & 0.000 & 0.000 & 0.000 & 0.000 \\ 0.091 & 0.907 & 0.002 & 0.000 & 0.000 & 0.000 \\ 0.000 & 0.002 & 0.971 & 0.026 & 0.000 & 0.000 \\ 0.000 & 0.000 & 0.018 & 0.972 & 0.000 & 0.010 \\ 0.000 & 0.000 & 0.000 & 0.051 & 0.949 & 0.000 \\ 0.000 & 0.000 & 0.000 & 0.000 & 0.414 & 0.586 \end{pmatrix}$$

# 1. Hidden Markov Models - Limitations

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! For **less observations** the TPM becomes **unstable** much faster  
( $\sim 1500$  daily returns  $\Rightarrow$  max. 3 states)

**Is the ‘real world’ modeled well with only 2-3 states?**

Each states represents a level of risk (Volatility): For  $\sigma_1 < \sigma_2 < \sigma_3$

- $\sigma_1$ : Low risk state
- $\sigma_2$ : Medium risk state
- $\sigma_3$ : High risk state

Alternative: Models with many states

Problem: #parameters in the TPM

## 2. Structured Hidden Markov Models

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**Data:** Series of daily returns

**Model:** HMM with conditional distributions,

$$P(R_t = r_t | S_t = i) \sim N(0, \sigma_i^2), \quad i = 1, \dots, m$$

**Idea:** Impose **reasonable conditions** on the

- Variances  $\sigma_1^2, \dots, \sigma_m^2$
- **Design of the TPM**

$\Rightarrow$  Reduce #parameters

## 2. Structured Hidden Markov Models

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### Structure - Variances

- Equidistant:  $\sigma_i = \sigma_1 + \frac{i-1}{m-1}(\sigma_m - \sigma_1)$ ,  $i=1, \dots, m$  (2 parameters)

### Structure - TPM

- Type I

$$\mathbf{T} = \begin{pmatrix} p & \frac{1-p}{m-1} & \dots & \dots & \frac{1-p}{m-1} \\ \frac{1-p}{m-1} & p & \frac{1-p}{m-1} & & \vdots \\ \vdots & \ddots & \ddots & \ddots & \vdots \\ \vdots & & \ddots & \ddots & \frac{1-p}{m-1} \\ \frac{1-p}{m-1} & \dots & \dots & \frac{1-p}{m-1} & p \end{pmatrix}$$

## 2. Structured Hidden Markov Models

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- Type II

$$T = \begin{pmatrix} p & 1-p & & & & & & 0 \\ \frac{1-p}{2} & p & \frac{1-p}{2} & & & & & \\ & \frac{1-p}{2} & p & \frac{1-p}{2} & & & & \\ & & \ddots & \ddots & \ddots & & & \\ & & & \ddots & \ddots & \ddots & & \\ & & & & \frac{1-p}{2} & p & \frac{1-p}{2} & \\ 0 & & & & & 1-p & p & \end{pmatrix}$$

Both structured TPMs have [one single parameter](#)  $p$ , not  $m \cdot (m - 1)$

### 3. Application - Daily Return Series

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**Data:** Daily returns from the DJIA, 31.12.93-11.10.2005 (3072 observations)

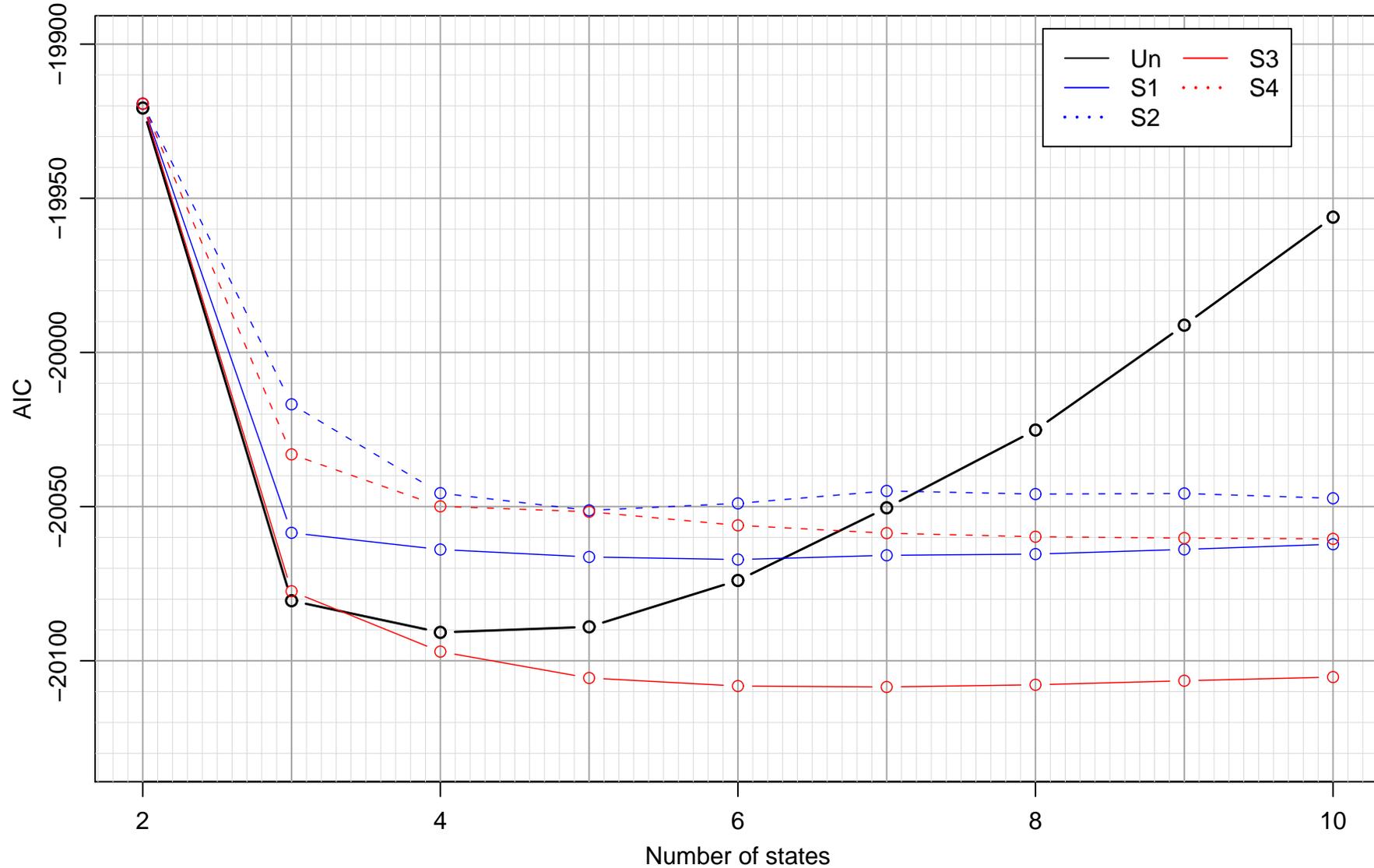
**Models:** 5 HMMs, normal conditional distributions with mean zero

- ‘Un’: HMM without structure ( $m^2$ )
- ‘S1’: TPM Type I, variances unrestricted ( $1 + m$ )
- ‘S2’: TPM Type I, variances equidistant (3)
- ‘S3’: TPM Type II, variances unrestricted ( $1 + m$ )
- ‘S4’: TPM Type II, variances equidistant (3)

### 3. Application - Daily Return Series

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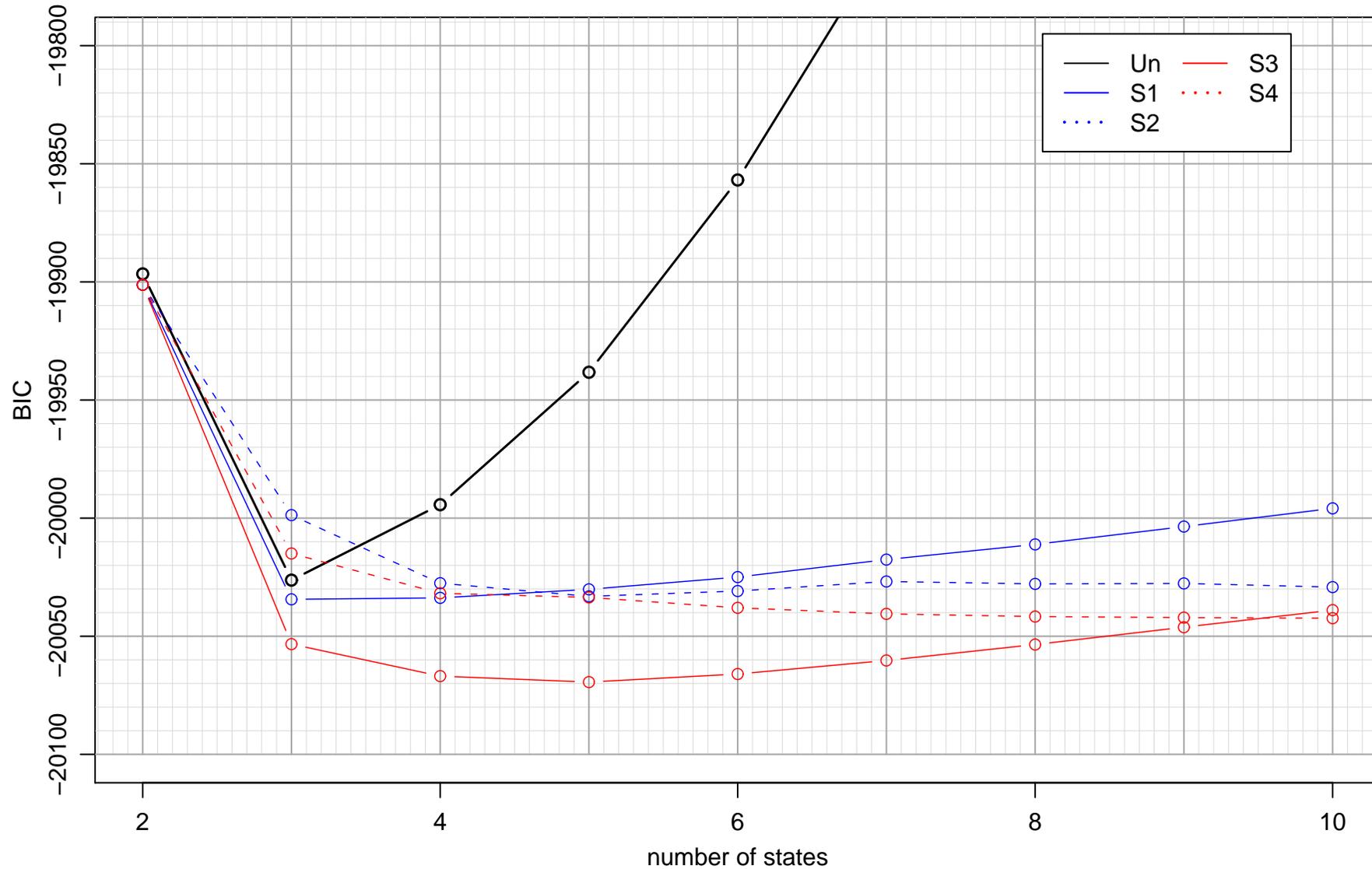
AIC of the common HMM and the four SHMMs



### 3. Application - Daily Return Series

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BIC of the common HMM and the four SHMMs



### 3. Application - Daily Return Series

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**Underlying state sequence:** states represent different levels of risk

Inference about the underlying states  $\Rightarrow$  Viterbi-algorithm

Determine the sequence of states  $(i_1^*, \dots, i_T^*)$ , which maximizes the conditional probability

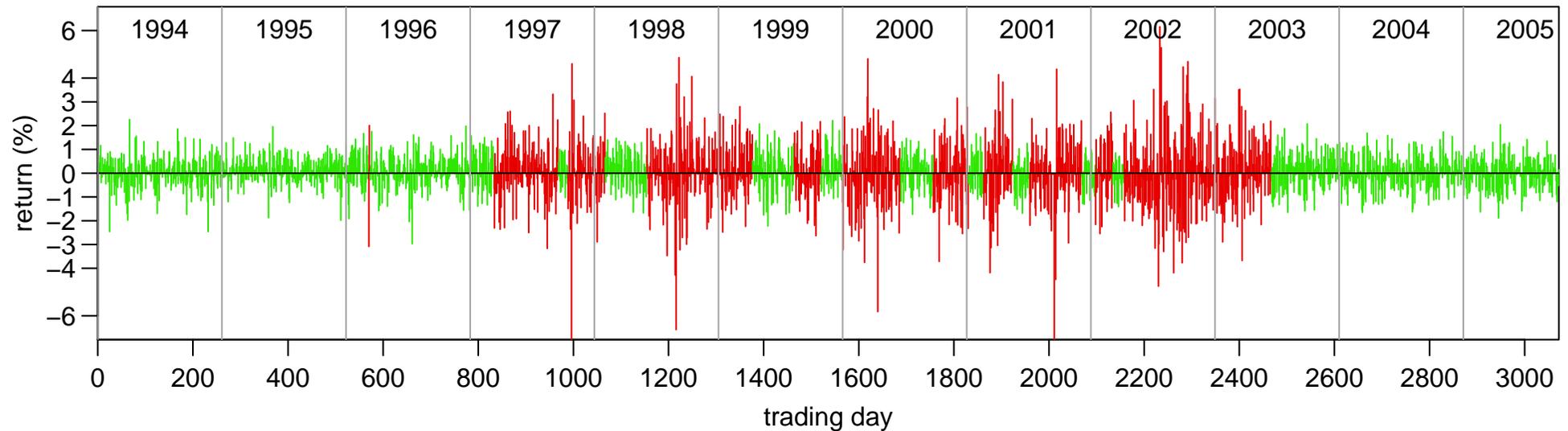
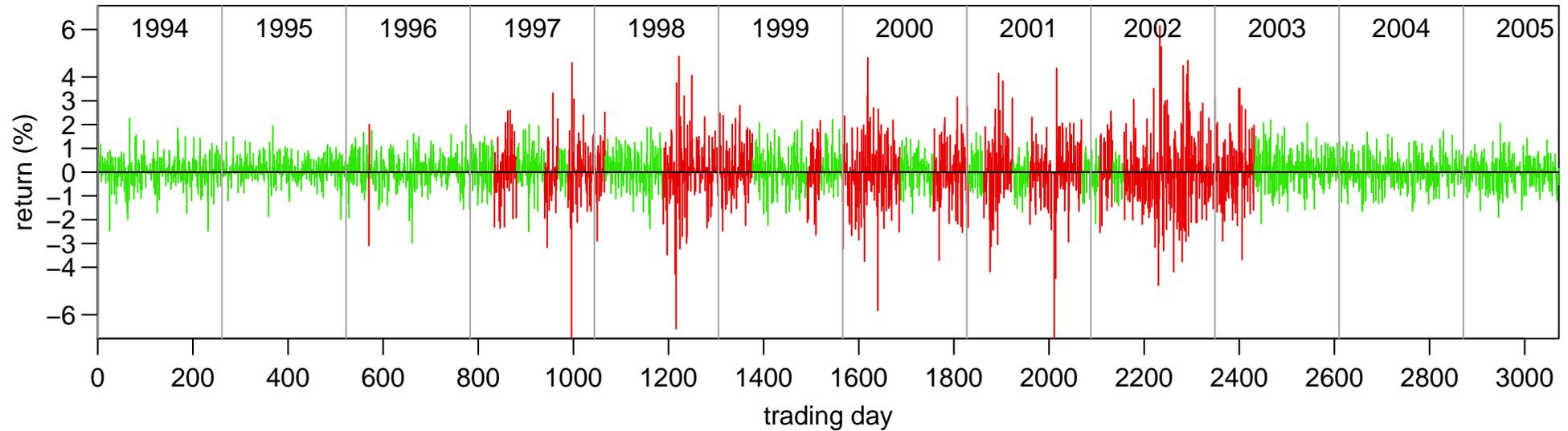
$$(i_1^*, \dots, i_T^*) = \operatorname{argmax}_{i_1, \dots, i_T \in \{1, \dots, m\}} P(S_1 = i_1, \dots, S_T = i_T \mid X_1^T = x_1^T),$$

where  $X_1^T := X_1, \dots, X_T$

### 3. Application - Daily Return Series

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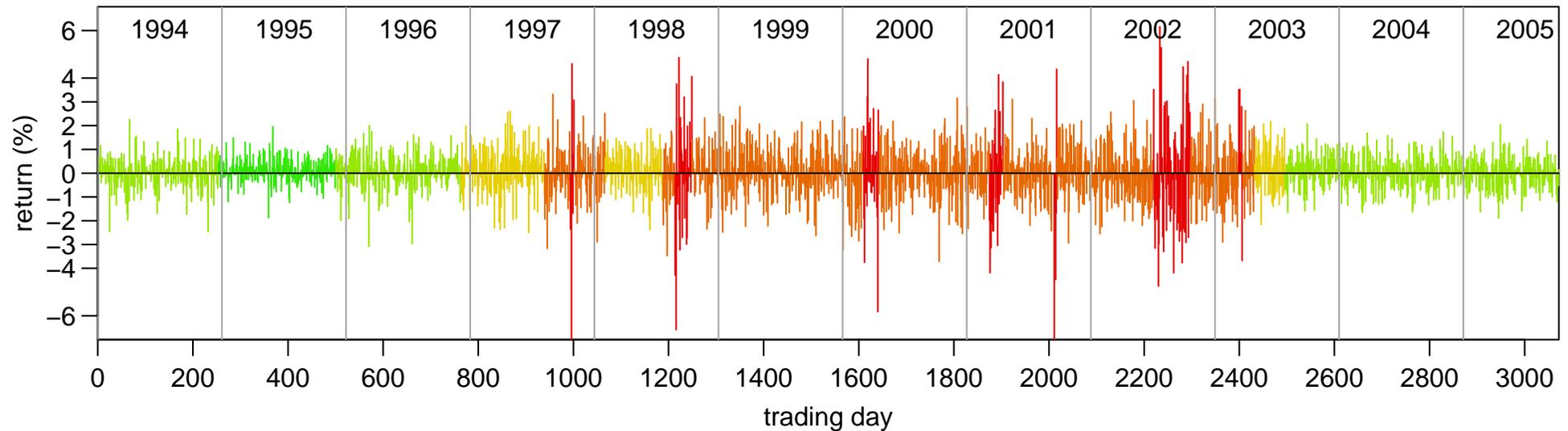
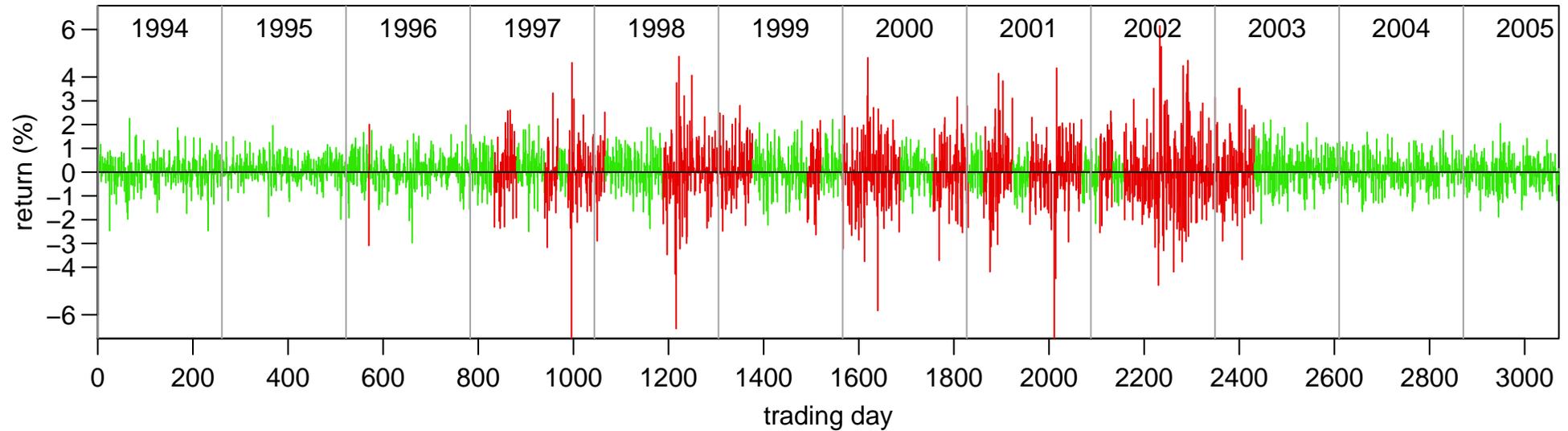
Daily return series and Viterbi-path, HMM (2 states) and SHMM (2 states)



### 3. Application - Daily Return Series

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Daily return series and Viterbi-path, HMM (2 states) and SHMM (5 states)



### 3. Application - Daily Return Series

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#### Comparison: HMM - SHMM

- SHMM yields a **lower AIC/BIC**
- SHMM allows for **more precise** inference about underlying states  
⇒ Risk structure of daily returns is described better
- Fitting SHMMs is **significantly faster** than fitting a HMM (with same number of states)

## 4. Application - Asset Allocation

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Underlying state sequence represents different levels of risk

**Idea:** Viterbi-based [investment strategies](#) possible?

**Setup:** Investment in the DJIA, 2-state-(S)HMM

- High volatility: 100% money market
- Low volatility: 100% DJIA
- Benchmark: DJIA index
- Risk-free interest rate 2%

## 4. Application - Asset Allocation

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### In-sample results

|                       | Index | HMM  | SHMM |
|-----------------------|-------|------|------|
| Return (% p.a.)       | 7.04  | 9.89 | 7.85 |
| s.d. (% p.a.)         | 16.5  | 9.14 | 8.49 |
| Sharpe-ratio (% p.a.) | 0.37  | 0.86 | 0.7  |

**Explanation:** Volatile period has also [low return](#)

- s.d. 23.7%, Return -5.6% for HMM
- s.d. 22.7%, Return 0.1% for SHMM
- All strong declines fall into the volatile period

Remark: Sharp-ratio :=  $\frac{E(\text{excess returns})}{s.d.(\text{excess returns})}$

## 4. Application - Asset Allocation

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### “Out-of-sample” results

|                       | Index | HMM  | SHMM |
|-----------------------|-------|------|------|
| Return (% p.a.)       | 7.04  | 7.91 | 6.86 |
| s.d. (% p.a.)         | 16.5  | 9.37 | 8.69 |
| Sharpe-ratio (% p.a.) | 0.37  | 0.65 | 0.58 |

**Explanation:** Volatile period still has [low return](#)

- s.d. 23.4%, Return -0.4% for HMM
- s.d. 22.5%, Return 2.3% for SHMM

## 4. Application - Asset Allocation

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### Out-of-sample results SHMM

- Returns DJIA 2. Jan. 1976 - 19. Feb. 2007
- Fit 2-state-SHMM in a sliding window of 2000 observations
- Identify state according to 2 different strategies

Strategy A - 1. Estimate Viterbi-path for first window

2. State at time  $t$ :  $\max_i P(S_t = i | X_t = x_t, S_{t-1} = s_{t-1})$

Strategy B - 1. Estimate Viterbi-paths for all windows

2. Smooth results

|                         | Index | Strategy A | Strategy B |
|-------------------------|-------|------------|------------|
| Sharpe-ratio (% , p.a.) | 0.41  | 0.56       | 0.71       |

## 4. Application - Asset Allocation

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### Conclusion

⇒ Simple strategy with promising results

### Open:

- Real out-of-sample forecasts for HMM
- Transaction costs, “finer” strategies
- Weekly/Monthly Returns with states representing also trends

**Thank you!**